

Iowa Tourism Office
2014 Iowa Tourism Grant Program
Meetings & Events Development Grant Program
Summary

August 23, 2014

Grant Program:

Meeting & Events Development Grant Program

Purpose:

The Meeting & Events Development Grant Program is intended to help Iowa's tourism industry solicit and host meetings, conventions and events that positively impact the local and state economy.

Funds available:

The amount of funds in this program will be dependent on the number of grants applications that are submitted.

Eligible expenses:

Eligible costs include but are not limited to,

- Conferences & Meetings: Bid fees, rights fees, sponsorships, payments to vendors, venue rental and equipment rental to compete for or host national conferences, meetings or events.
- Events: Payments to vendors and/or speakers/entertainers, venue rental, and equipment rental for new events or existing events in Iowa seeking to augment the event.

Ineligible expenses: Ineligible expenses include but are not limited to travel costs of applicant staff, solicitation efforts such as courting event or meeting officials, items that are purchased for resale, prizes given to participants and alcoholic beverages.

Maximum award:

\$5,000 per applicant

Minimum award:

\$500 per applicant

Cash match requirement:

25%

Eligibility requirements:

All nonprofit organizations, city/county government entities and for-profit businesses are eligible to apply. Applicants must be tourism-related and based in the state of Iowa.

Supporting documents:

1. Letter confirming cash match.