

# **Tools, Tips & Tricks**

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### **How Do You Get Your Information?**

7		Visits	New Visits	;	Bounce	Pages	Time
1.	(not provided)	17,222	78.07%	13,445	43.83%	4.68	00:03:39
2.	iowa	515	83.30%	429	34.95%	4.95	00:03:42
3.	iowa tourism	354	74.01%	262	16.10%	8.89	00:06:25
4.	travel iowa	122	45.08%	55	12.30%	10.34	00:08:17
5.	iowa attractions	90	82.22%	74	22.22%	5.64	00:03:33
6.	iowa tourist attractions	85	82.35%	70	21.18%	7.36	00:05:33
7.	traveliowa.com	74	50.00%	37	10.81%	13.59	00:12:03
8.	iowa wineries	69	71.01%	49	20.29%	7.93	00:07:14
9.	iowa events	67	65.67%	44	19.40%	9.72	00:07:15
10.	things to do in iowa	61	62.30%	38	34.43%	6.33	00:04:34



# **Sending Traffic to YOUR Site**











### **Search Engine Optimization Secrets**



www.entrepreneur.com/article/226884



## **Search Engine Optimization Secrets**

- Keywords
- Quality backlinks
- Social signals



### **Newest Additions**

- Updated Design
- City Pages
- Itineraries



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