

IOWA

TOURISM CONFERENCE

OCT. 16-18 | WATERLOO | 2013

While you're in Waterloo, we invite you to "Dig Deeper" and experience a few of our outstanding attractions. Iowa Tourism Conference attendees will have the opportunity to visit the following attractions, October 15-18, at a special rate. Simply show your conference badge when you arrive at any of the participating attractions for admission.

GROUT MUSEUM OF HISTORY & SCIENCE / SULLIVAN BROTHERS IOWA VETERANS MUSEUM

503 South Street | (319) 234-6357

The Iowa Veterans Museum honors all Iowans who served our nation from the Civil War to the present. The collection, preservation and interpretation of their stories and artifacts are the core mission of this museum. The Grout Museum's collection focuses on the period from 1833, when Iowa was opened for settlement, to the present. Exploring the Engine of the Heartland, Pioneer Hall and other permanent and temporary exhibits allow visitors to envision and understand this bygone era.

Hours: 9am-5pm | **Conference Attendee Admission:** \$4.00

JOHN DEERE TRACTOR ASSEMBLY PLANT

3500 E. Donald Street | (319) 233-8350

Take a trolley ride through the John Deere Tractor Assembly Plant to see first-hand how the large green tractors are manufactured. Afterwards, stop by Deere Crossing gift shop to purchase John Deere merchandise and souvenirs.

Hours: Tuesday 8am, 10am & 1pm; Friday 1pm | **Conference Attendee Admission:** Free

Reservations Required: Prior to the conference, please call the Waterloo CVB office. During the conference, please sign up at the Waterloo CVB booth. Children must be at least 13 years old. Sandals, open-toe and open-heel shoes are not allowed. Cameras, video equipment and cell phones are not permitted.

NATIONAL WRESTLING HALL OF FAME DAN GABLE MUSEUM

303 Jefferson Street | (319) 233-0745

Enter a world of discovery at the National Wrestling Hall of Fame Dan Gable Museum. The museum preserves the history of mankind's oldest sport through historic artifacts, exhibits and a library. The Hall of Fame completes the tribute to some of the most memorable wrestlers in American history.

Hours: 9am-5pm | **Conference Attendee Admission:** \$3.00

WATERLOO CENTER FOR THE ARTS / PHELPS YOUTH PAVILION

225 Commercial Street | (319) 291-4490

The Waterloo Center for the Arts presents an impressive collection of art from both their permanent and traveling exhibits. While the Phelps Youth Pavilion, an interactive children's museum, features over 40 hands-on exhibits. Be sure to check out their Gift Store, which offers exceptional handmade gifts created by Midwest artists.

Hours: 10am-5pm | **Conference Attendee Admission:** Free + 20% discount in Gift Store

