




What's New in Traveling Iowa?
Iowa Welcome Center Travel Counselors and Friends
2013

We will begin in just a few minutes.

Today's Agenda

- What's new in traveling Iowa?**
- What did we miss?**
- How to let us know "What's new?"**
- Iowa DOT:**
"What's new at the Iowa rest areas?"



Iowa Welcome Center Training 2013



LuAnn Reinders
Research & Welcome Center Manager



Brooke Miller
Social Media Manager



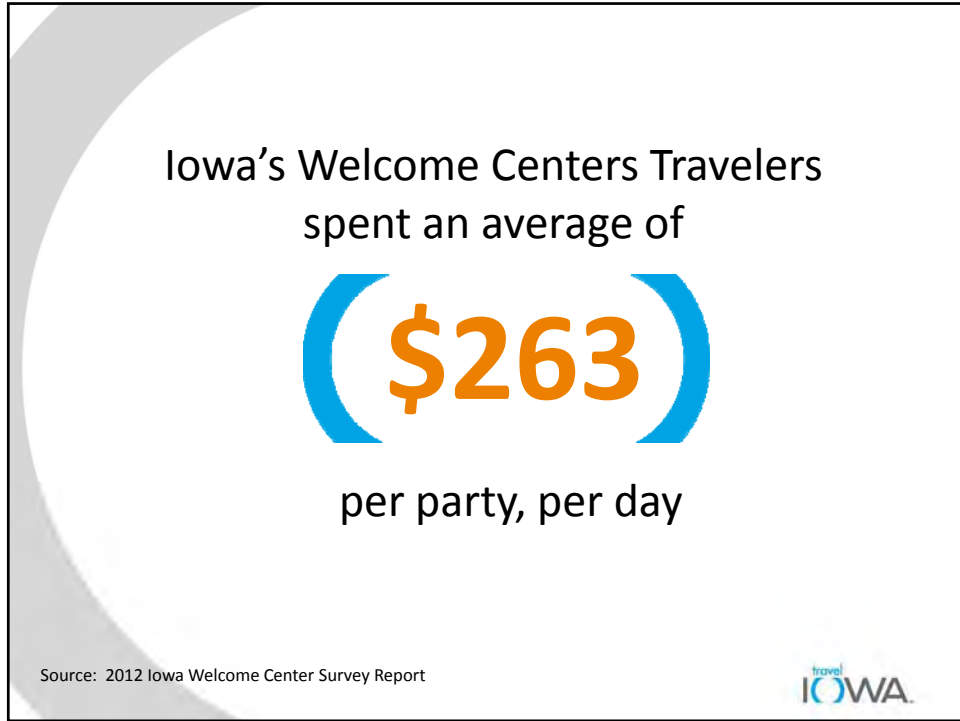
Colleen Murphy
Partnership Manager

Iowa Economic Development Authority
Tourism Office



Iowa Welcome Centers 10 travel areas





IOWA TRAVEL GUIDE

RELAX, REWIND, REJUVENATE

With the mighty Mississippi River at our front door and breathtaking vistas at every turn, Dubuque, Iowa is the destination for reinvention.

DUBUQUE
river town reinvented.

travel IOWA

Iowa is the big winner.

Since 1985, the Iowa Lottery has created life-changing moments for prize winners while providing more than \$1 billion for vital state causes. Today, lottery proceeds help Iowa veterans and their families while also providing support for significant projects such as education, economic development and natural resources.

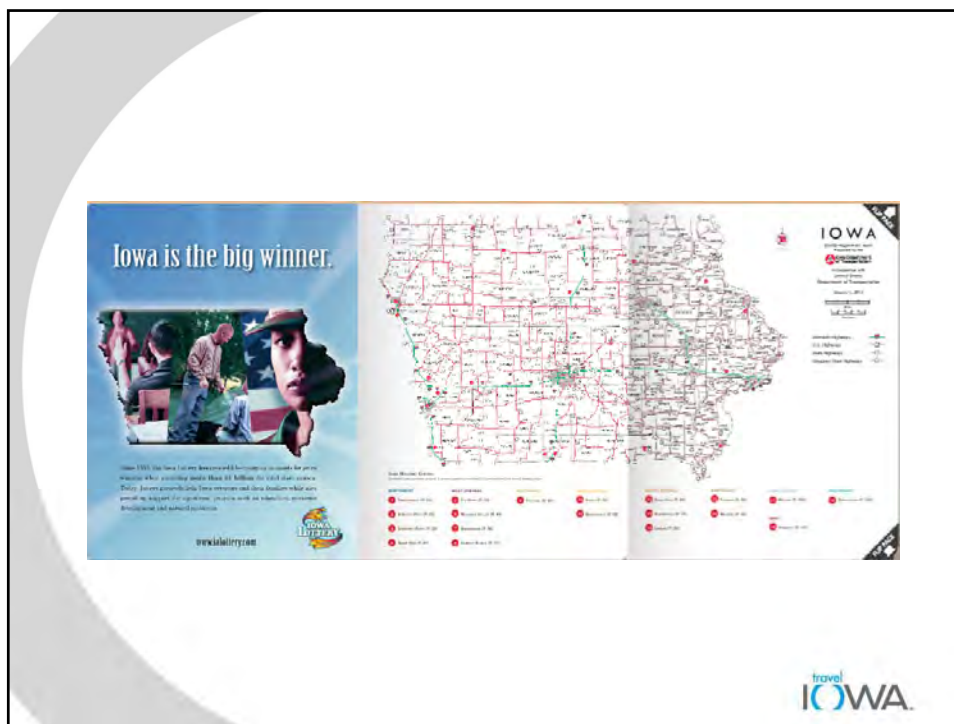
IOWA WINE & BEER

SOME THINGS SHOULDN'T BE KEPT BOTTLED UP

RAISE A GLASS AND TOAST the perfect road trip. Enjoy comfortable settings as you sample Iowa's fine wines and handcrafted beers. Make plans to explore the wineries and breweries of Iowa today.

Use your smartphone to download the Iowa Wine & Beer app. iowawineandbeer.com

travel IOWA



Today's Agenda

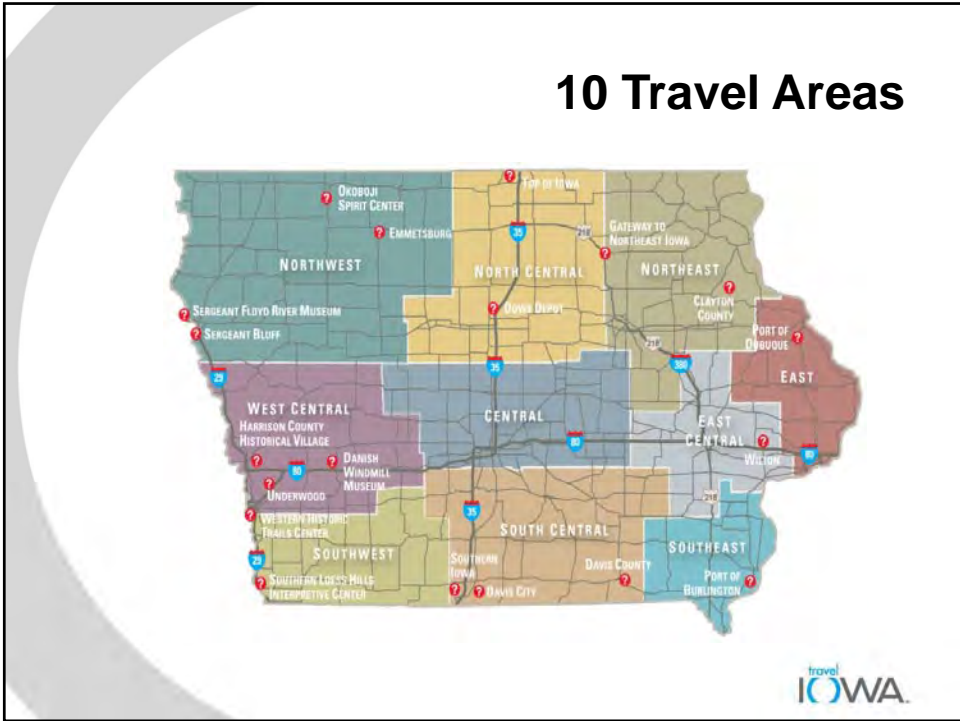
What's new in traveling Iowa?

What did we miss? How to let us know "What's new?"

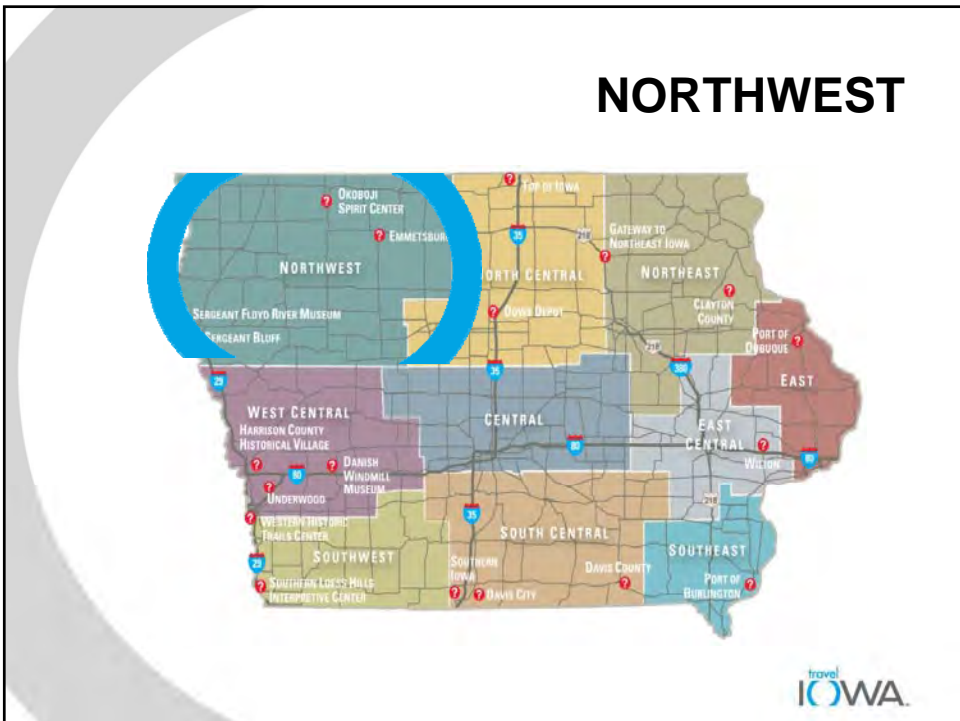
Iowa DOT: "What's new at the Iowa rest areas?"



10 Travel Areas



NORTHWEST



Estherville Meteorite Center

NORTHWEST



ESTHERVILLE

The Estherville Meteorite Center will feature a piece of the 455 pound meteorite that crashed to earth in 1879, burying itself 15 feet into the ground. The meteorite sculpture will also be displayed. Visit the actual landing site just north of Estherville on Highway 4. Opening Spring of 2013.

Estherville Meteorite Center
620 1st Avenue S.
Estherville
712.362.3541
echamber@gmail.com
estherville.org



Dorothy Pecaut Nature Center

NORTHWEST



SIOUX CITY

The outdoor raptor enclosure, to be completed in May, will hold two live birds.

The Outdoor Nature Playscape and Classroom will be constructed in June. Children will be able to climb on logs, build with natural materials, explore a treehouse, splash in a waterfall and make outdoor music.

Dorothy Pecaut Nature Center
4500 Sioux River Road
Sioux City
712.258.0838
dsnyder@sioux-city.org
woodburyparks.com



Clay County Heritage Center

NORTHWEST



SPENCER

Center showcases local Clay County history, including a special exhibit on the “The Great Spencer Fire of 1931” and a research library.

New exhibit: “This Land We Call Home: Settling Clay County.” Opening April 27.

Clay County Heritage Center
7 Grand Avenue
Spencer
712.262.3304
parkermuseum@smunet.net
parkermuseum.org



Anniversaries

NORTHWEST



OKOBOJI

Arnolds Park Roof Garden

90th anniversary
“Rockin Hollywoods” will kick off the summer concert series on Sunday, May 26.

Arnolds Park Amusement Park
Arnolds Park
712.332.2183
arnoldspark.com

Iowa Rock ‘n Roll Music Association Museum

10th anniversary

91 Lake Street
Arnolds Park
712.332.6540
conniemueller@iowarocknroll.com
iowarocknroll.com



WEST CENTRAL



Downtown Art Walking Tours

WEST CENTRAL

COUNCIL BLUFFS



Take a Walk on Broadway

Over 50 streetscape tiles replicate historic postcards and feature advertising, historic buildings and landmarks dating back to the 1800s.

Stepping up Art

More than 30 picturesque mosaic sidewalk tiles illustrate historical scenes of Council Bluffs.

Council Bluffs CVB

149 West Broadway
Council Bluffs
712.325.1000
kfiscus@councilbluffsiova.com
councilbluffscvb.com



Loessfest at Rivers Edge Park

WEST CENTRAL



COUNCIL BLUFFS

Loessfest

A new event to celebrate the Loess Hills and the opening of Rivers Edge Park, May 25-June 8. Headliners include the Beach Boys, Omaha Symphony and Preservation Hall Jazz Band.

Rivers Edge Park

Opening May 25, at the landing of Bob Kerrey Pedestrian Bridge. A \$7 million development with the Great Lawn and an amphitheater to accommodate 1,100 people or combining the two up to 10,000.

Council Bluffs CVB

149 West Broadway
Council Bluffs
712.325.1000
kfiscus@councilbluffsia.com
councilbluffscvb.com

SOUTHWEST



Johnny Carson Birthplace Home

SOUTHWEST

CORNING



Restored to 1925, the year of Johnny's birth, complete with period pieces. Visitors will be able to watch video clips from his show. Open Memorial Day weekend for tours. Will be open on weekends throughout the summer.

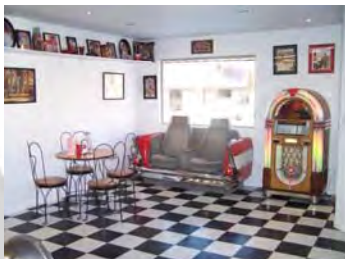
Johnny Carson Birthplace Home
 500 13th Street
 Corning
 641.322.3212
johnnycarsonbirthplace@gmail.com
johnnycarsonbirthplace.com



R & S Collectibles

SOUTHWEST

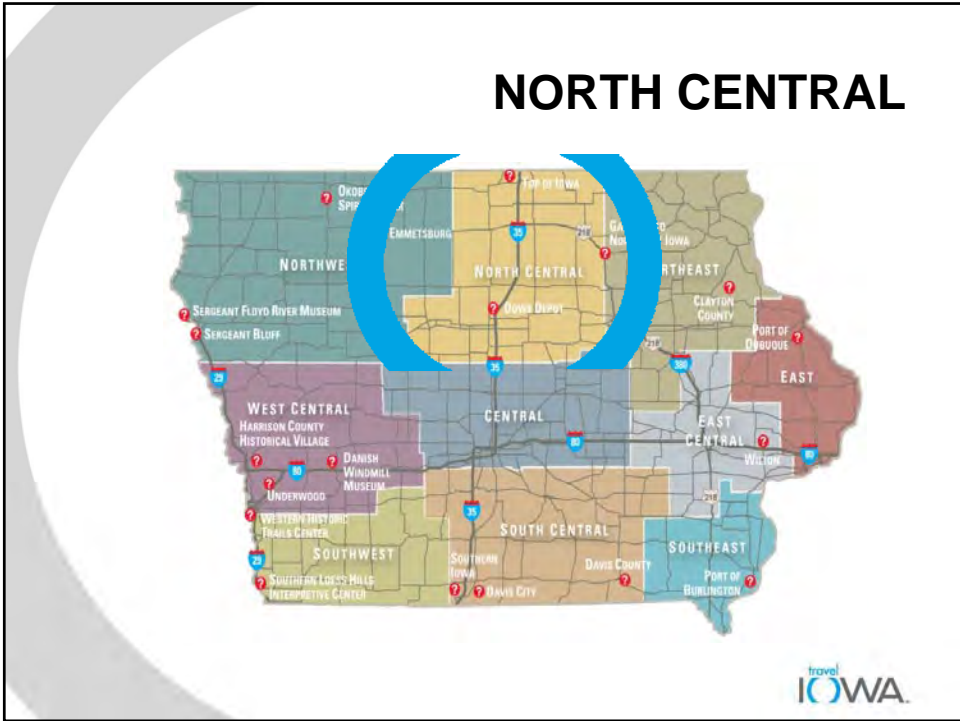
CORNING



Over 20 classic and antique cars and trucks in the showroom. 1950s memorabilia and decor complete with 8 oz. Coca-Cola bottles and FREE popcorn. Tours can be scheduled.


R & S Collectibles
 530 Davis Avenue
 Corning
 641.322.5111
collectibles@rsautosales.com
rscollectibles.com





Three Stars Plaza

NORTH CENTRAL	CLEAR LAKE
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Rock & roll icons Buddy Holly, Ritchie Valens, & JP “The Big Bopper” Richardson are remembered with a central art feature: a spindle with three stacked records. The bottom record is inscribed with the performers’ names and illuminated by a blue neon light that also encircles the plaza.

Three Stars Plaza
Just West of the Surf Ballroom
(West of 460 North Shore Drive)
Clear Lake
641.357.5267
clclerk@netins.net
cityofclearlake.com

travel IOWA

Iowa-Minnesota Pirate Festival

NORTH CENTRAL

CLEAR LAKE



Pirates galore for this family event. Three stages of entertainment, a merchants bazaar, food court, beer garden, hands on activities and historical demonstrations. Pirate re-enactors and even costumed patrons will be roaming the event. Pre-event activities August 3 -4. Kick-off on August 9.

Iowa-Minnesota Pirate Festival
 PM Park
 15297 Raney Drive, South Shore
 Clear Lake
 641.357.5177
 greg@festint.com
 iowaminnesotapiratefest.com



REA Plant and Museum

NORTH CENTRAL

HAMPTON



75th Anniversary of the first farmer-owned electric plant to transmit electricity in the United States. Celebration on September 1. Museum is currently open by appointment only.

REA Plant and Museum
 1450 110th Street
 Hampton
 641.446.5777
 info@historyinfranklincounty.org
 historyinfranklincounty.org



Rock Run Creek Trail Bridge

NORTH CENTRAL

IOWA FALLS



Just completed another section of the walking/biking trail which meanders through forested areas along the beautiful Iowa River.

The local equestrian center has new camping facilities.

Hardin County Trails

Iowa Falls
641.648.2483
hardincountytrails@gmail.com
hardincountytrails.com



River City Sculptures on Parade

NORTH CENTRAL

MASON CITY



An exciting exhibit of outdoor sculptures displayed year-round. Self-guided tour starts in downtown and loops through the cultural crescent which includes historical architecture, art museum, public library and The Music Man Square. All sculptures will be in place by June 2013.

River City Sculptures on Parade

2021 4th Street SW
Mason City
641.422.1663
cvb@visitmasoncityiowa.com
visitmasoncityiowa.com



Back Forty Playground at Community Orchard

NORTH CENTRAL

FORT DODGE

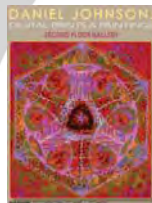


Four-acre large area with 18 activities including tire mountain, farm tile slide, jumping pillow, new animal area, cow trains, farm tile rollers, pedal karts, mighty trikes, duck races, corn box and build-your-own scarecrow.

Community Orchard
 22337 160th Street
 Fort Dodge
 888.573.8212
 orchard@frontiernet.net
 communityorchard.com



NORTH CENTRAL



FORT DODGE
 New exhibits: "The Battle of Britain," "Sonja Searcy Johnson: Impulse & Remembrance," "Stoked: Five Artists of Clay & Fire" and "Daniel Johnson: Oil & Digital Paintings."

Blanden Memorial Art Museum
 920 3rd Avenue South
 Fort Dodge
 515.573.2316
 pkay@blanden.org
 blanden.org



ELDORA
 New streetscape completed in 2012. Ten block area boasts 66 buildings on the National Register of Historic Places.

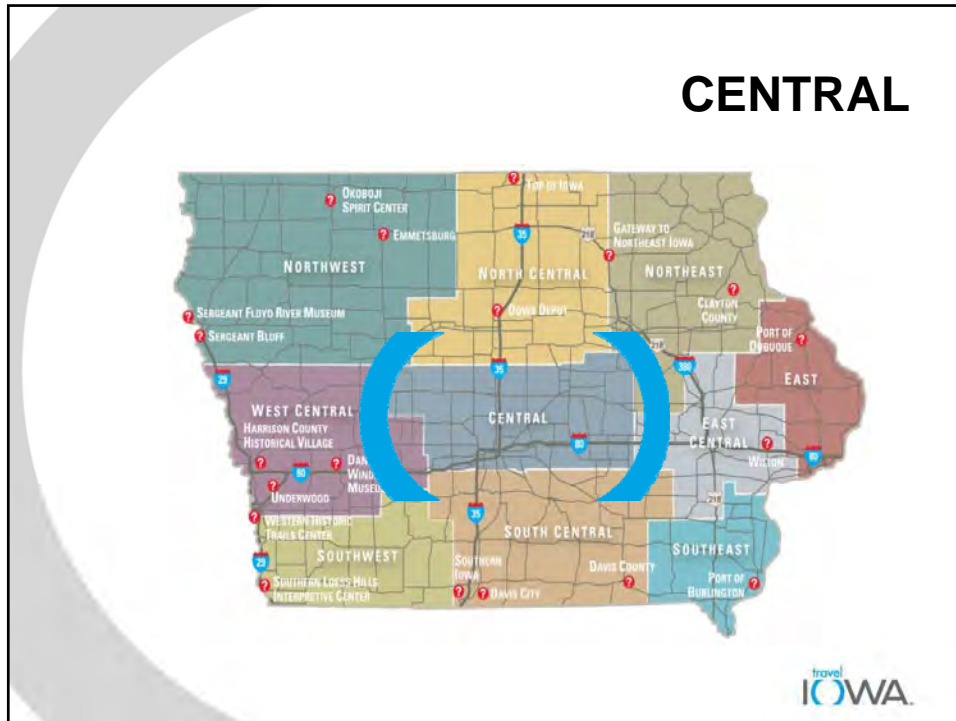
1442 Washington
 Eldora
 641.939.3241
 eldoracondev@heartofiowa.net
 eldoraiaowa.com



WILLIAMS
 New book display of Hamilton County authors at The Hemken Collection (vintage and special interest vehicles).

The Hemken Collection
 202 Main Street
 Williams
 515.689.1047
 ahemken@q.com
 the-hemken-collection.org





High Limit Slot & Table Games Area at Prairie Meadows

CENTRAL

ALTOONA



Prairie Meadows
A redesigned, contemporary casino offers new high limit slots and table games, a feature bar, and easy hotel access.

1 Prairie Meadows Drive
Altoona
515.967.8247
marylou.coady@prairiemeadows.com
prairiemeadows.com



Africa Exhibit at Blank Park Zoo

CENTRAL



DES MOINES

The new \$4 million Africa exhibit will feature rhinoceros, eland, kori bustards, spurred tortoise and an aviary with African birds. Opening May 4.

Blank Park Zoo will also continue its expansion efforts with construction of a new camel exhibit in the front entrance and a new indoor home and winter viewing area for penguins and Aldabra tortoises. Slated for July opening.

Blank Park Zoo
7401 SW 9th Street
Des Moines
515.285.4722
info@blankparkzoo.com
blankparkzoo.com



Chicago & Northwestern Bi-level Coach

CENTRAL



BOONE

Totally refurbished Chicago & Northwestern bi-level commuter coach for daily train rides, first-class air conditioned and heated. First used in the early '70s in Chicago. Memorial Day weekend through the end of October.

Boone & Scenic Valley Railroad & Museum
225 10th Street
Boone
515.246.2369
fenner@bsvrr.com
scenic-valleyrr.com



Principal River Walk

CENTRAL



DES MOINES

Located in downtown Des Moines, the River Walk features a 1.2 mile loop trail with Center Street Bridge, Brenton Skating Plaza, Long Look Garden, Union Railroad Bridge, Hansen Triangle, West Banks and Court Avenue Plaza.

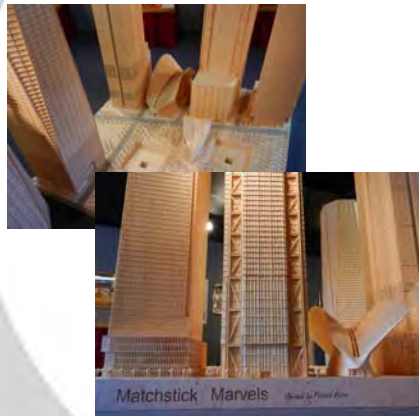
Bike rentals are nearby.

Greater Des Moines CVB
400 Locust Street, Suite 265
Des Moines
515.286.4960
tiffany@catchdesmoines.com
catchdesmoines.com



World Trade Center Model at Matchstick Marvels

CENTRAL



GLADBROOK

Artist Pat Action has a three year contract with Ripley's Believe It or Not Museums to build strictly for them. He is able to showcase the models prior to shipping them to Ripley's. The World Trade Center Model will be on display until the end of June.

Matchstick Marvels
319 2nd St.
Gladbrook
888.473.3456
glbktheater@iowatelecom.net
matchstickmarvels.com



Tipi (Tepee) White Eagle Bed & Breakfast

CENTRAL

WAUKEE



Spend a night in a Tipi (tepee) and have breakfast with a Native American during the White Eagle Multicultural Pow Wow (August 23-24). Seven tipis available ranging from 7' to 30' in diameter.

White Eagle Bed & Breakfast

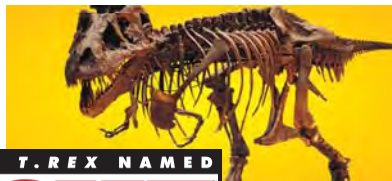
Exit 117 off I-80
3322 Ute Avenue
Waukee
515.450.8342
ctryrlcs@netins.net
whiteeaglepow-wow.org



A *T. rex* Named Sue

CENTRAL

DES MOINES



Discovered in the cliffs of the Cheyenne River in western South Dakota, Sue is the largest, most complete and best preserved *Tyrannosaurus rex* ever found. On display through May 12 at the Science Center of Iowa.

Science Center of Iowa
401 W Martin Luther King Jr Parkway
Des Moines
515.274.6868
info@sciowa.org
sciowa.org



HGTV's West End Salvage

CENTRAL

DES MOINES



HGTV's new series, West End Salvage, features West End Architectural Salvage in Des Moines. Each episode follows the West End crew as they redesign rooms for homeowners using salvaged items and custom pieces made in their warehouse. Store is open seven days a week.

West End Architectural Salvage
22 9th Street
Des Moines
515.243.4405
info@westendsalvage.com
westendsalvage.com



Newton Visitor Center

CENTRAL

NEWTON



Located on US Route 6. Comfortable stopping point to plan your trip across Iowa.

Newton Visitor Center
300 E. 17th Street S., Suite 400
Newton
800.798.0299
newtcvb@pcpartner.net
visitnewton.com



North Loop Grand Opening

CENTRAL

RACCOON RIVER VALLEY TRAIL



This 72-mile “loop trail” is considered to be the “longest paved loop trail in the nation.” Completion and grand opening will be June 1 in Perry. The trail will be open for walking, biking, running and skiing.

Raccoon River Valley Trail Association
 402 Main Street, Suite 1
 Cooper
 515.386.5488
 info@raccoonrivervalleytrail.org
 raccoonrivervalleytrail.org



CENTRAL



AMES

The featured exhibit at Reiman Gardens, “More than Meets the ‘Eye-o-wa,’” will include sculptures made by Iowa artists, wind turbines, a Grant Wood-inspired garden and more. April 27 – October 20.

Reiman Gardens
 1407 University Boulevard
 Ames
 515.294.2710
 reimangardens@iastate.edu
 reimangardens.com



DES MOINES

Restored 1925 oil painting, “The Birth of Venus,” by artist Joseph Stella, just completed a nationwide tour with the Brooklyn Art Museum’s “Youth & Beauty: Art of the American Twenties” traveling exhibit.

Salisbury House & Gardens
 4025 Tonawanda Drive
 Des Moines
 515.274.1777
 llandis@salisburyhouse.org
 salisburyhouse.org




DES MOINES

Located next to the Asian Gardens on the Des Moines River. Sight seeing, cocktail, dinner and special holiday cruises.

John Anderson White Riverboat
 1701 S. Union Street
 Des Moines
 515.883.2628
 captainmike@port-of-desmoines.com
 port-of-desmoines.com




CENTRAL



Greater Des Moines Botanical Garden


DES MOINES
Temporary two-month closing
 Closing July 1 for interior renovations and will open again in September. Outdoor renovations will be completed throughout 2013 and 2014, and will include a new entry garden, water education garden, tree allée, event lawn and display gardens.

Greater Des Moines Botanical Garden
 909 Robert D. Ray Drive
 Des Moines
 515.323.6290
mluna@dmbotanicalgarden.com
dmbotanicalgarden.com




DES MOINES
 Des Moines Performing Arts is the new umbrella name for the Des Moines Civic Center, Stoner Theatre and Temple Theater.

Des Moines Performing Arts
 221 Walnut Street
 Des Moines
 515.246.2369
ljasper@desmoinesperformingarts.org
desmoinesperformingarts.org





GRINNELL
 Uncle Bill's Farm is the new name for Carroll's Pumpkin Farm.

Uncle Bill's Farm
 244 400th Avenue
 Grinnell
 641.236.7043
unclebillsfarm@hotmail.com
unclebillsfarm.com



SOUTH CENTRAL

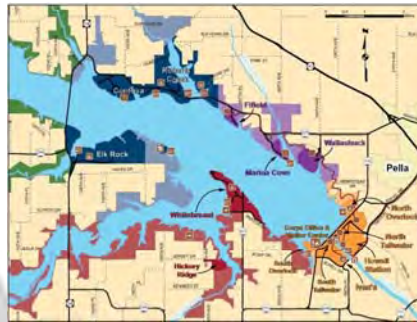




Wayfinding System

SOUTH CENTRAL

LAKE RED ROCK



A new wayfinding system has just begun implementation. The lake area has been divided into five districts to help visitors find their way.

- South District
- Bridge District
- North District
- Dam District
- Wildlife District

Lake Red Rock Visitor Center
 1105 North Highway T-15
 Knoxville
 641.838.7533
lakeredrock@usace.army.mil
lakeredrock.org



Hydroelectric Plant Model

SOUTH CENTRAL

LAKE RED ROCK



A model of the new hydroelectric plant that is slated to begin construction in 2013 is available to view at the Red Rock Visitor Center.

The new power plant will generate an average of 36.4 megawatts of electricity, enough to power 18,000 homes. The plant should be fully operational in 2016.

Lake Red Rock Visitor Center
 1105 North Highway T-15
 Knoxville
 641.838.7533
lakeredrock@usace.army.mil
lakeredrock.org



National Balloon Museum

SOUTH CENTRAL

INDIANOLA



New exhibits: "How to Paint Your Own Balloons," "Zeppelins, Airships, and Dirigibles: Past and Present" and "Special Shaped Balloons."

National Balloon Museum
1601 North Jefferson Way
Indianola
515.961.3714
museum@nationalballoonmuseum.com
nationalballoonmuseum.com



NORTHEAST



Barn Quilts of Black Hawk County

NORTHEAST



CEDAR FALLS

Learn the story behind each barn quilt in Black Hawk County. Download a map and brochure and tour the 13 locations and see the 24 quilts.

Barn Quilts of Black Hawk County
Cedar Falls Tourism & Visitors Bureau
6510 Hudson Road
Cedar Falls
800.845.1955
vicki.bailey@cedarfallstourism.org
cedarfallstourism.org



Trout Run Trail

NORTHEAST



Photos from visitdecorah.com

DECORAH

This 11-mile loop trail circles around Decorah's most incredible, scenic spots. It crosses trout streams five times. Expect to see natural bluffs, parks, bow string bridges, canoeing and fishing opportunities, farmland and wildlife.

Winneshiek County CVB
507 West Water Street
Decorah
563.382.2034
info@visitdecorah.com
visitdecorah.com



Strawberry Hill Farm & Garden

NORTHEAST

STRAWBERRY POINT



This 11-acre working dairy goat farm offers guided tours year-round. Visitors get a chance to feed the rabbits, gather eggs, feed baby animals (when available) and learn the inside life of a farm.

Strawberry Hill Farm & Garden
12173 Amission Road
Strawberry Point
563.920.4531
star3news@yahoo.com
strawberryhillstrawberry.com



RiverLoop Amphitheatre

NORTHEAST

WATERLOO



An impressive new venue located on the Cedar River and adjacent to the Waterloo Center for the Arts. This outdoor facility is utilized for performances and concerts, films, celebrations and festivals, special events, weddings, meetings and more.

Waterloo Center for the Arts
225 Commercial Street
Waterloo
319.291.4490
museum@waterloo-ia.org
waterloocenterforthearts.org



RiverLoop Public Market Co-op

NORTHEAST



WATERLOO

Features locally grown and produced foods. Fresh meat is locally raised and processed. Fresh baked goods are made on the site daily. Cafe open for lunch and dinner. Open to the public.

RiverLoop Public Market Co-op
 327 West 3rd Street
 Waterloo
 319.287.9227
info@riverlooppublicmarket.com
riverlooppublicmarket.com



Steel Cow Gallery

NORTHEAST



What is Steel Cow? Steel Cow is the home of "the girls" and the place to discover the work of American artist Valerie Miller, and around her it will show "the girls" from books to banners to baby and beauty. She has more and more...

With a camera around her neck and sketch pad in hand Valerie chooses around fields and farms all over the world searching and the perfect ones to become one of "the girls". Each with their own whimsy, wit, and personality, and bristled with either their own given name, or the names of family and friends. "The girls" come alive in Valerie's original paintings. The end result is an image that has the spirit and essence of each cow, rarely seen to anybody other than the farmer. With over 20 of "the girls" available at Steel Cow in everything from original paintings to necklaces now everybody can collect their own herd...

WAUKON

Steel Cow is the home of "the girls" - 30 original cow paintings, each with their own name and story by American artist Valerie Miller. "The girls" are available for purchase as original paintings, magnets, ornaments, necklaces and more.

The Steel Cow
 15 Allamakee Street
 Waukon
 866.670.2477
info@steelcowgallery.com
steelcowgallery.com



NORTHEAST



CEDAR FALLS

Grand re-opening for the McFarlane Bridge is May 4. Located near LaPorte City and restored from 2008 flood damage, the bridge reconnects the Cedar Valley Nature Trail from Cedar Falls to Cedar Rapids.

Black Hawk County Conservation
319.433.7275
vicki.bailey@cedarfalls.org
cedarfallstourism.org



CEDAR FALLS

The College Hills Arts Festival has new dates - June 14-15. The event had been previously held in July.

College Hills Art Festival
Mary-Sue Bartlett
319.340.5639
mary-suebartlett@cfu.net
cedarfallstourism.org



NORTHEAST



CLERMONT

Walking tour of 18 historical sites includes Montauk Historic Site, Opera House, blacksmith shop and even the lawnmower from the movie "Straight Story."

Clermont
563.423.5561
arlimdav@acegroup.cc
clermontia.org



DECORAH

The "Sami Reindeer People of Alaska" exhibit tells the story of the Sami people of Norway that traveled to Alaska in the 1890s to teach the natives reindeer husbandry.

"The National Exhibition of Folk Art in Norwegian Tradition" exhibit includes rosemaling, weaving, woodworking and knifemaking by contemporary artists.

Vesterheim Norwegian-American Museum
502 W. Water Street
Decorah
563.382.9681
info@vesterheim.org
vesterheim.org



EAST CENTRAL



EAST CENTRAL

NewBo City Market

CEDAR RAPIDS



Fresh. Fun. Iowa's only public, year-round, indoor market features locally farmed produce and meats, handcrafted breads and baked goods, pasta, flowers, cheeses and some of the best ethnic dishes around. Located in a reclaimed, flood-ravaged industrial site in the heart of Cedar Rapids' New Bohemia district.

NewBo City Market
1100 3rd Street SE
Cedar Rapids
319.200.4050
info@newbocitymarket.com
newbocitymarket.com



Kinze Innovation Center

EAST CENTRAL

WILLIAMSBURG



The Kinze story is shared through a replica of the original Kinze Welding Shop to the modern agricultural equipment manufactured today. Tour includes Big Blue, displays of Kinze's products and innovations, interactive displays for all ages and The Kinze Story is featured in the theatre. Free admission, open Monday-Friday.

Factory tours are available, please call ahead for reservations. Must be at least 14 years of age to participate.

Kinze Innovation Center
Williamsburg
319.668.1300
Kinze.com/visit-us.aspx



EAST CENTRAL



ATKINS

The 1200-foot round-trip zipline takes travelers a soaring 50 feet off the ground. An exhilarating rush as zippers fly over Dry Creek, over pastures and cornfields. By appointment only.

The ZIP at Bloomsbury Farm
3260 69th Street
Atkins
319.446.7667
karen@bloomsburyfarm.com
flythezip.com



CEDAR RAPIDS

Indian Creek Nature Center will be celebrating their 40th Anniversary. Download a 40 for 40 Passport with suggestions for things to do at the Center. Do all 40 and enter for a grand prize.

Indian Creek Nature Center
6665 Otis Road SE
Cedar Rapids
319.362.0665
naturecenter@indiancreeknaturecenter.org
indiancreeknaturecenter.org



EAST CENTRAL



CEDAR RAPIDS
 Highlights of "Western Africa: Before the Boats" include an immersive rainforest and Asante village, opportunity to try on traditional clothing, create art and play African instruments. On display will be artifacts, photos and hands-on activities illustrating the diverse cultures and societies of Western Africa. Through March 30, 2014.

African American Museum of Iowa
 55 12th Avenue SE
 Cedar Rapids
 319.862.2101
gstevens@blackiowa.org
blackiowa.org




CEDAR RAPIDS
 New exhibits include "Bertha James: Photography," "Elizabeth Catlett: Prints," and "The Restless Spirit: American Art from the Collection."

Cedar Rapids Museum of Art
 410 Third Avenue SE
 Cedar Rapids
 319.366.7503
khellige@crma.org
crma.org




EAST CENTRAL




CEDAR RAPIDS
 Opening June 27, the "How Transportation 'Moved' Linn County" exhibit will feature a new model train. The layout will feature familiar building and sights in Cedar Rapids in the late 1940s and 1950s.

The Carl & Mary Koehler History Center
 615 First Avenue SE
 Cedar Rapids
 319.362.1501
history@historycenter.org
historycenter.org



CEDAR RAPIDS
 New exhibits: "Prague 1968: Photographs by Paul Goldsmith," "Bobbins, Bows & Beads," and "Read My Pins: The Madeleine Albright Collection."

National Czech & Slovak Museum & Library
 1400 Inspiration Place SW
 Cedar Rapids
 319.362.8500
info@ncsml.org
ncsml.org



EAST CENTRAL



LINN COUNTY

New Exhibits at Wickiup Hill - "Life Along the River," "Nature is Fun" and "Everyone Lives in a Watershed" - provide hands-on environmental education.

The Cedar Valley Trail has added six miles of paved trail.

The Mary Lundby Trail Bridge was constructed over the Wapsipinicon River at Pinicon Ridge Park.

Linn County Conservation
 10260 Morris Hills Road
 Toddville
 319.892.6450
conservation@linncounty.org
linncountyparks.com



WEST BRANCH

The "Iowans and the Civil War" exhibit features a signed copy of the Emancipation Proclamation. April 20-October 27.

The "Acts of Congress" exhibit features George Washington's personal copy of the Acts of Congress. July 30-August 11.

Herbert Hoover Presidential Museum
 210 Parkside Drive
 West Branch
 319.643.5301
janlyn.slach@nara.gov
hoover.archives.gov



EAST



The Family Museum

EAST



QUAD CITIES

Renovations will be complete by Spring 2013. New interactive exhibits include a “Ssippi River Valley” with 28 foot indoor water play table that looks like the Mississippi River, three bridge structures and other hands-on stations in the gallery.

The Family Museum
2900 Learning Campus Drive
Bettendorf
563.344.4106
familymuseum@bettendorf.org
familymuseum.org



Fejervary Park Learning Center

EAST



QUAD CITIES

The recently-renovated learning center for young children focuses on environmental education. Exhibits include state trees, a children’s garden and a natural playground with a large sandbox and accessible deck. Open April -October. No admission fee for the park.

Fejervary Park
1800 West 12th Street
Davenport
800.747.7800, ext. 827 or 563.328.7275
jwaytenick@visitquadcities.com
cityofdavenportiowa.com/parks



Putnam Museum

EAST

QUAD CITIES



“Bodies Revealed” provides an up-close look inside the skeletal, muscular, reproductive, respiratory, circulatory and other systems of the human body using human body specimens. Opened March 9.

Putnam Museum
 1717 W. 12th Street
 Davenport
 563.324.1933
 museum@putnam.org
 putnam.org



EAST



CORALVILLE

Renovations to the City Grocery Store include state-of-the-art cash registers and scanners, plus a farmer's market.

The Iowa Children's Museum
 1451 Coral Ridge Avenue
 Coralville
 319.625.6255
 lbandfield@theicm.org
 theicm.org



DAVENPORT

A Ferris wheel is coming soon to Modern Woodman Park, home of the Quad City River Bandits. The 90' ride will set beyond the left-field fence. Plans also include a carousel along the right-field line and a zipline from right to left field.

Modern Woodman Park
 Davenport



DUBUQUE

SkyTours has added two new ziplines to the course.

Sky Tours Zipline
 11764 John F. Kennedy Road
 Dubuque
 563.484.4248
 skytourszipline@gmail.com
 skytourszipline.com



EAST



DUBUQUE

"Turtles: Secrets of the Shell" looks at the secret life of turtles in a fascinating live animal display.

National Mississippi River Museum and Aquarium
 350 East Third Street
 Dubuque
 563.557.9545
 info@rivermuseum.com
 rivermuseum.com



DYERSVILLE

The Field of Dreams Movie Site will continue to be open during the construction of the All Star Ballpark Heaven. Construction begins spring of 2013 with the complex opening in April 2014.

Field of Dreams Movie Site
 28995 Lansing Road, Dyersville
 888.875.8404
 info@fodmoviesite.com
 fodmoviesite.com



MAQUOKETA

New outdoor play area and natural playscape.

Hurstville Interpretive Center
 18670 63rd Street
 Maquoketa
 563.652.3783
 jacksoncb@jacksoncb.com
 jacksoncb.com



SOUTHEAST



CNH (Case New Holland) Factory Tours

SOUTHEAST



BURLINGTON

See why Burlington is the “Backhoe Capitol of the World” during this factory tour. Tours will be available the first Thursday of every month at 9:30 a.m. Pre-register by calling 319.753.3000, then select “0”. You will need to provide specific number of people attending. You will be provided specific clothing requirement, protective gear will be provided, no photographs allowed and participants must be at least 12 years of age.

CNH (Case New Holland)
1930 Des Moines Avenue
Burlington
319.754.3000
cnh.com



Across Iowa



LODGING

WEST CENTRAL



ATLANTIC
Boulder's Inn & Suites
 1702 SW 7th Street
 Atlantic
 712.243.1600
 jamie@bouldersinnatlantic.com
 bouldersinnatlantic.com



ELK HORN
Tivoli Inn & Suites
 New name (formerly AmericInn) and owners.
 4037 Main Street
 Elk Horn
 712.764-4000
 tivoliinnandsuites@gmail.com
 tivoliinnandsuites.com

MISSOURI VALLEY
 The Days in in now named the De Soto Inn
 1967 U.S. 30
 Missouri Valley
 712.642.4003

NORTHWEST

EMMETSBURG
Closed Queen Marie Bed & Breakfast
 Now a private residence

NORTH CENTRAL



HAMPTON
Country Heritage B&B
 New updates throughout the B&B.
 1034 Highway 3
 Hampton
 641.446.4036
 countryheritagebb@hotmail.com
 countryheritagebb.com



WEBSTER CITY
Legacy Cabin, Briggs Woods Park
 This charming cabin sleeps up to 15 persons with two full bedrooms, two 3/4 baths, a sleeping loft, full kitchen, living room, heat and air conditioning and television. ADA compliant.

Hamilton County Conservation
 2490 Briggs Woods Trail
 Webster City
 515.832.9570
 mycountyparks.com



LODGING

SOUTH CENTRAL



KNOXVILLE
Cobblestone Hotel & Suites
 Features a bar/lounge, free breakfast, free parking, swimming pool, fitness center, free high-speed internet.

1212 Eric Drive
 Knoxville
 641.828.6100
 knoxville@staycobblestone.com
 staycobblestone.com



OTTUMWA
Hampton Inn Ottumwa
 Features indoor swimming pool, business center, free hot breakfast, free high-speed internet and fitness center. Located in the entertainment and shopping district.

943 Quincy Avenue
 Ottumwa
 641.814.8888
 megan.borowski@hilton.com
 hamptoninn3.hilton.com



OTTUMWA
Pioneer Ridge Nature Center
 Nine electric RV sites (\$12 per night), plus two new "camping cabins" (\$31.50 per night) with electricity, heat, air conditioning, bunk beds, microwave and mini-fridge, but no plumbing. Modern shower/restroom facilities are nearby.

1339 US Hwy 63
 Ottumwa
 641.682.3091
 co90conserv@lisco.net
 wapellocounty.org/conservation/sites/pioneerridge.htm



LODGING

SOUTH CENTRAL



LAKE RED ROCK
Roberts Creek
 Now has 40 full hook-up sites.

Lake Red Rock Visitor Center
 1105 North Highway T-15
 Knoxville
 641.838.7533
lakeredrock@usace.army.mil
lakeredrock.org



PELLA
Guest House B&B
 Include a studio, three bedrooms and 1.5 baths, sleeps six guests. Set on the town square in historic Pella. Old-world style furnishing in a downtown loft setting.

1003 Main Street
 Pella
 641.628.1382



WINTERSET
White Lions B & B
 Originally built in 1896, the B&B features a grand staircase, large open sitting area, original built-in cabinets and lovely turret areas. Opening May 15, 2013.

722 W. Court Avenue
 Winterset
 515.462.5141
whitelionsbedandbreakfast@yahoo.com
whitelionsbandb.com



LODGING

NORTHEAST




CEDAR FALLS
Hilton Garden Inn
 Offers stylish, eco-friendly guestrooms and on-site dining at the Garden Grill and Bar. All rooms include a microwave and mini fridge. Conveniently located at the intersection of H20 and H58 in the Cedar Falls Industrial Park.

7213 Nordic Drive
 Cedar Falls
 319.266.6611
hiltongardeninncedarfalls.com



MARQUETTE
Cobblestone Inn & Suites
 Sleek, contemporary style. Amenities include hot breakfast, media center with wi-fi.

100 North Street
 Marquette
 563.873.8900
marquette@staycobblestone.com
staycobblestone.com




WATERLOO
Lost Island KOA
 Adjacent to Lost Island Water Park, this campground consists of fully-furnished cabins and RV and tent sites nestled around a 15-acre lake.

4550 Hess Road
 Waterloo
 319.233.3485
info@waterlookoa.com
koa.com/campgrounds/waterloo




LODGING

EAST CENTRAL




VINTON
Cobblestone Inn & Suites
 1202 W. 11th Street
 Vinton
 319.472.2220
vinton@staycobblestone.com
staycobblestone.com

EAST




DAVENPORT
Best Western Plus SteepleGate Inn
 Newly remodeled atrium and corridors.

W. 74th Street
 Davenport
 563.386.6900
rkrogman@frontierhg.com
steeplegateinn.com




DUBUQUE
Best Western Plus
 Newly remodeled, full service hotel.

3100 Dodge Street
 Dubuque
 563.557.8000
krogman@frontierhg.com
dbqhotel.com




LODGING

SOUTHEAST




COLUMBUS JUNCTION
Chautauqua Park
 Renovations and improvements include a trail, interpretive signs, bathrooms, playground equipment and drinking fountains. Has campgrounds.

Hickory Drive
 Columbus Junction
 319.728.7971
cdc@columbusjunctioniowa.org
columbusjunctioniowa.org




COLUMBUS JUNCTION
Louisa County Fairgrounds
 Added 22 partial hookups (water and electricity), dump station, bathroom and shower facilities.

19172 Highway 92
 Columbus Junction
 319.738.7971
cdc@columbusjunctioniowa.org
naturallylouisacounty.com



KEOSAUQUA
Pine Ridge Retreat & Lodging
 New owners for the rustic cabin rentals on stocked two acre pond between Sugema & Lacey State Parks.

24120 Lacey Trail
 Keosauqua
 614.919.7829
pineridg@netins.net
pineridgeretreat.com



WINERIES

SOUTH CENTRAL



AGENCY
Smith Brothers Winery
 Rustic winery with occasional live music.
 8401 73rd Street, Bldg. 2, Agency
 641.680.7118
 donandstevegrape@gmail.com
 smithbrotherswinery.com



CENTERVILLE
Widmar Family Winery
 Wine tasting, local cheese and baked goods.
 209 E. Maple, Unit #1, Centerville
 641.437.4190
 wagners92@hotmail.com



KNOXVILLE
Nearwood Winery
 Winery with small town charm.
 210 E. Robinson Street, Knoxville
 641.891.9330
 nearwoodwinery@gmail.com
 nearwoodwinery.com

NORTHWEST



ALGONA
Plum Creek Winery LLC
 Opened 2012 on family owned acreage.
 2306 106th Avenue, Algona
 515.295.7954
 plumcreekwinery@gmail.com
 plumcreekwines.com

SOUTHEAST

KEOSAUQUA
CLOSED
Whispering Pines Winery, Keosauqua



BREWERIES

CENTRAL



BOONE
Boone Valley Brewing Co.
 Nanobrewery that produces flagship and seasonal beers.
 816 7th Street, Boone
 515.432.1232
 brewmaster@boonevalleybrewing.com
 boonevalleybrewing.com



CLIVE
515 Brewing Co.
 Exception, flavorful and fresh beer.
 7700 University Avenue, Clive
 515.661.4615
 beer@515brewing.com
 515brewing.com



DES MOINES
Confluence Brewing Company
 Microbrewery focused on taste, quality and craftsmanship.
 1235 Thomas Beck Road, Suite A
 Des Moines
 515.285.9005
 info@confluencebrewing.com
 confluencebrewing.com



DES MOINES
Exile Brewing Company
 Hand-crafted with passion.
 1514 Walnut Street, Des Moines
 515.83.2337
 info@exilebrewing.com
 exilebrewing.com



BREWERIES

NORTH CENTRAL



GARNER
99 Bottles Winery & Vineyard
 Visit the wine cave.
 2695 Quail Avenue, Garner
 641.425.6003
 mandy@99bottleswinery.com
 99bottleswinery.com



MASON CITY
Mason City Brewing
 High-quality craft beers.
 28 E. State Street, Mason City
 641.423.1080
 contact@masoncitybrewing.com
 masoncitybrewing.com

WEST CENTRAL



CARSON
CIB (Chefs in Black) Brewery
 Production-only nano-brewery
 specializes in ales made with
 proprietary and wild yeast strains.
 121 Broadway, Carson
 515.450.2981
 CIBbrewery.com
 chefsinblackllc@gmail.com

NORTHEAST




CEDAR FALLS
Single Speed Brewing Co.
 Brewer-owned and operated.
 128 Main Street, Cedar Falls
 319.266.3581
 dave@singlespeedbrewing.com
 singlespeedbrewing.com

STANLEY
CLOSED
 Hub City Brewing



RESTAURANTS


NORTH CENTRAL



MASON CITY
1910 Grille
 In the Historic Park Inn
 Fine dining experience that combines the vintage appeal of
 early Prairie School design and a modern flair for cuisine.
 Both formal and informal seating area and a full bar.
 Reservations recommended.
 15 West State Street, Mason City
 641.422.0015
 reservations@styhpi.com
 stayhpi.com

WEST CENTRAL

ATLANTIC
CLOSED
 Farmer's Kitchen



ANNIVERSARIES - STATEWIDE



100th Anniversary

Lincoln Highway

Celebrate the 100th anniversary of the first coast-to-coast improved highway by experiencing all it has to offer in Iowa today. Dining shopping, picturesque downtowns, history and more in over 40 communities across 13 counties.

Lincoln Highway Heritage Byway

c/o Prairie Rivers of Iowa

515.232.048

iowabyways.org



Today's Agenda

What's new in traveling Iowa?

What did we miss?

How to let us know "what's new?"

Iowa DOT: "What's new at the Iowa rest areas?"



What did we miss? How to let us know “what’s new?”



Amy Zeigler

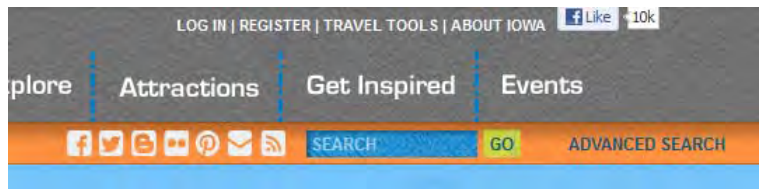


How to update your listing

- Keep your information new and fresh – our online system is available year-round.
 1. Check if the listing already exists
 2. Login or Register
 3. Update and submit
- Questions? Contact Amy Zeigler at amy.zeigler@iowa.gov.



1. Check if the listing already exists



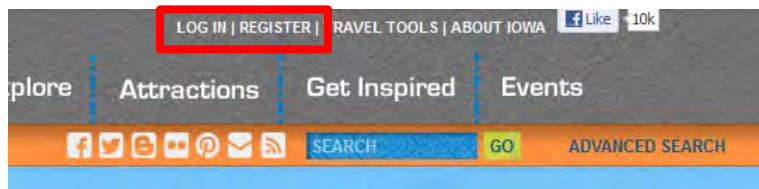
- Search from orange search bar

OR

- Search by city
- Search by category



2. Login or Register



- Login – If you already have an account on traveliowa.com
- Register – Create a new account



3. Update an Existing Listing

- Click on the name of the attraction under “My Places and Events” on your profile.

My Places and Events

These are places and events for which you are the administrator. You may update information for these places and events.

Amy's B&B <small>[this place is not active]</small> 100 Main St. Carroll, IA 51401	Bed & Breakfasts View this place
Spring Break 2013: Des Moines <small>[this place is not active]</small> Des Moines, IA	Attractions View this place
test <small>[this event is not active]</small> Amana, IA Tuesday Jan 15, 2013 - Wednesday Jan 16, 2013	Event View this event
Test Restaurant <small>[this restaurant is not active]</small> Test Adair, IA 55555	Restaurant American View this restaurant
World's Smallest Church Little Church Rd. Festina, IA 52144	Attractions View this place



4. Submit a New Listing

- Click on the orange “Submit a Listing” button (bottom left).

SUBMIT A LISTING

Stay

Bed & Breakfast
Campground
RV Parks
Hotels

Eat

Iowa Specialties
Casual Dining
Fine Dining
Bakery / Confections
Ice Cream Parlor
Coffeeshop / Tea Room
Fast Food

Explore

All Cities
Northwest
West Central
Southwest
North Central
Central
South Central
Northeast
East Central
East
Southeast

Attractions

Agri-Tourism
Amusement & Water Parks
Arts and Culture
Breweries
Byways & Historic Drives
Family Fun
Famous Iowans
Gaming
Golf
Historical

Get Inspired

Biking
History, Art & Culture
Wine and Beer

Events

Resources

Industry Information
Media Center
Contact Us
[View Mobile Site](#)



Today's Agenda

What's new in traveling Iowa?

What did we miss? How to let us know "what's new?"

Iowa DOT:
"What's new at the Iowa rest areas?"



Iowa's New Interstate Rest Areas



Steven F. McMenam
Rest Area Administrator
Iowa Department of Transportation
800 Lincoln Way
Ames, IA 50010
515.239.1680

The Need

Iowa's original interstate rest areas were designed and built in the 1960s. Traffic volumes have far exceeded the buildings' original design capacity. Facilities have been repaired and remodeled many times. Multiple structures have been added over the years to house new services. Capacity was reduced to accommodate ADA requirements. The need to replace these buildings became evident.



Rest Area Building



Welcome Center



Vending Shelter

Goals

- Use the opportunity to educate people about Iowa and the area they are traveling through.
- Give a positive impression to visitors. It may be their only stop in the state.
- Re-invigorate the driver by stimulating their mind.
- Use multidisciplinary teams that includes engineers, architects, landscape architects and artists through every phase of development.



Jasper County – pioneer theme



Lobby area

Examples of photos and text artwork incorporated in the walls in the Jasper County Rest Area Lobby



Cedar County Rest Area with a Welcome Center – harvest theme





Sculptural elements in Cedar County



Rest Area Lobby with art element



Johnson County – educational theme



Stacked books art element – terra cotta



Book titles relate to Iowa and the local area



Lewis and Clark Rest Area entrance



Text blocks and art blocks in masonry

Mural and floor tile design in Lobby





Wall mural of the Lewis and Clark Expedition



Picnic shelters use the same design elements as the building architecture



Decatur County – art theme of the four native vegetative communities on the site



Gateway to river/oxbow overlook



Pedestrian gateway to the lakefront in an adjacent county park.

View of county park lake through the gateway





Scott County – Mississippi River theme



Artwork that resembles a river bridge structure



Lighting with river dock features



**Adair County –
agriculture/Henry Wallace theme**



Wall mural of Henry Wallace home



Cedar County – Underground Railroad theme



Windows and roof modified to resemble a train station



Quilt Blocks show the unspoken language of the Underground Railroad



Mural in wall tiles



Polk County – theme depicts the transition from Iowa's rural to urban landscape

**Backlit art panel
with images of
both the
agricultural and
urban landscape**



Franklin County – Civil War theme



Courtyard modeled after Civil War era design



Union Side wall mural



Pottawattamie County – Loess Hills theme



Pottawattamie County – Loess Hills theme





Story City I-35 Southbound Rest Area



Transportation theme mural



Johnson County I-80 Eastbound Rest Area



This has IOWA written all over it



Quotes from authors with Iowa ties



Adair County I-80 Westbound Rest Area



Adair County I-80 Westbound Rest Area



Adair County I-80 Westbound Rest Area



Adair County I-80 Westbound Rest Area



**Top-of-Iowa Welcome Center
A public/private partnership**



Linn County I-380 Northbound – Grant Wood theme



Linn County I-380 Northbound – Grant Wood



Linn County I-380 Northbound – Grant Wood



Linn County I-380 Northbound – Grant Wood



Linn County I-380 Northbound – Grant Wood



The highway mainline sign is limited to identification of the sponsoring entity by name and/or trademark.

Sponsor panel specifications:
 Size: 8' wide x 24" high with 2" radius corners
 Material: 2007 aluminum
 Border: 1/2" white. If background is white, then border is omitted.
 Message: Limited to sponsor entity name and/or sponsor entity trademark.
 Advertising: Prohibited, as defined in agreement.
 Reflectivity: Not required, but recommended for nighttime visibility.
 Approval: DOT approval of any proposed design is required prior to fabrication.

An interior rest area building sign may include the sponsor's name; trademark; slogan; description of services, products or amenities; telephone number; physical business location; and website address, similar to a display advertisement in a phonebook.

Interior sponsor panel specifications:
 Size: 30" wide x 18" high with 2" radius corners
 Material: 200 aluminum - one 3/8" diameter hole pre-drilled in each corner as shown
 Border: Optional
 Top header message required: "Rest Area Sponsored By"
 Entity Identified: Must be same business as identified on the mainline sponsor panel
 Message: Limited to "Rest Area Sponsored By", the name of the sponsor and/or the sponsor's trademark, phone number, address, directions, and website.

Are these considered advertising signs?
 No, advertising is prohibited within the public right of way. The Federal Highway Administration has approved the use of these signs as "acknowledgment signs," similar to Adopt-a-Highway signs. Acknowledgment signs allow for the identification of a sponsor who has provided a highway-related service or made a monetary contribution.

IOWA DEPARTMENT OF TRANSPORTATION REST AREA SPONSORSHIP PROGRAM

DEPARTMENT OF TRANSPORTATION
HIGHWAY HELPER SPONSORSHIP PROGRAM
 Quick facts and frequently asked questions

Iowa Department of Transportation

QUESTIONS?

Steven F. McMenamin
Rest Area Administrator
Iowa Department of Transportation
800 Lincoln Way
Ames, IA 50010
515.239.1680

Thank you for participating.



Comments, Questions?

